

Artwork Guidelines For Digital Printing



Templates

We have design templates available on our website at <http://greenmountaingazebo.com/products/graphics/>. They are available in Illustrator 9 and plain EPS versions. We recommend the Illustrator files if you can use them, as the use of layers makes the templates much easier to work with.

Resolution

Our digital printing is a 300dpi process. If your artwork contains raster images, they must be at least 100dpi to maintain clarity when printed on the vinyl.

For example, to print a photo to fill an Ascutney top panel, which is about 48 inches tall and 48 inches wide, that photo would have to be 4800x4800 pixels.

Color Specification

Please provide PMS colors whenever they are available. If you don't have PMS colors for your artwork, please include a hard cc with the correct colors that we can attempt to match.



File Setup

All fonts must be converted to outlines/paths.
Inline images should be linked, not embedded, and should be saved in CMYK color space.

File Formats

We prefer to receive Adobe Illustrator or plain EPS files whenever possible. If you are designing within CorelDraw or Freehand, please save your files in EPS format.

We cannot accept artwork embedded in Quark, InDesign, Word or PowerPoint documents.

Media

We can accept files on CD, DVD or Zip (100 or 250MB). Smaller files (<50MB) can be uploaded to <ftp://greenmountaingazebo.com>.

Please include a hard copy or PDF proof to ensure that your artwork opens properly.

